Ideas to Impact Challenge

Transforming a million lives
What is the Ideas to Impact Challenge?

The Gandhi Centre at Imperial College Business School together with Global Action on Poverty (GAP) invite you to participate and engage in the Ideas to Impact Challenge 2018.

The aim of the Challenge is to bring together university students from across the United Kingdom to present their innovative ideas that could solve global challenges and improve the lives of millions of people.

In 2017, the competition was piloted and was a big success. In 2018, we plan to go even bigger.
Who is an Philanthropic Partner?

A philanthropic partner is an individual or organisation that gives a monetary gift in support of the Ideas to Impact Challenge, thereby helping to transform brilliant ideas into reality.

The support of philanthropic partners will go a long way into supporting a UK wide challenge that will showcase these bright ideas that can transform lives of million people directly. You can contribute as judges to select an overall winner and be part of the transformation journey of young social entrepreneurs impacting society in a critical and sustainable way.
Why should I become an Philanthropic Partner?

We invite you to be part of future change-makers. By participating as a philanthropic partner, you will have the opportunity to:

- Encourage young people to think innovatively on how to address global challenges
- Encourage young people to play their part as global citizens and help transform society by changing the lives of millions through their ideas
- Participate in judging competitions
- Enable Imperial College Business School to run this initiative year on year
- Engage in the effort in collaboration with leading imperial academics to make the idea sustainable.
Philanthropic Partner’s gift allocation

Examples of how a philanthropic gift can help:

£25K can help provide seed fund prizes to build prototypes for the top 3 ideas:
1st prize: £15,000
2nd prize: £7,000
3rd prize: £3,000

£17K can help meet the costs of running the event for a year:
£7,000  Travel and accommodation for 3 individuals from the top 3 teams to the Global Action on Poverty (GAP) workshop in India.
£6,000  Marketing and crowd funding.
£4,000  Hiring a venue for the event and catering for 100 people.
Past winner profile

Oorja Solutions

Oorja’s mission is to provide clean energy access to the 450 million people without access to reliable electricity in rural India whilst promoting sustainable local economic development.

Since mid-2015, Co-Founder Clementine Chambon has been involved in rural electrification using renewables through Oorja, a company based in the UK and in India that she established with Amit Saraogi, an Indian social entrepreneur. Clementine’s research interests lie in biofuels and off-grid electricity provision using biomass such as agricultural residues, woody biomass and energy crops.
ThinAir was formed in 2016 by a team of four young scientists from Imperial College London and aims to solve one of the three biggest problems on the planet, water scarcity.

ThinAir has developed a bio-membrane that condenses water from atmospheric air efficiently and energy-free. The team that formed ThinAir were inspired by the potential of biomimicry and they based their idea on the way beetles capture water from the atmospheric air even in the driest habitats in the world.
Past winner profile

Velox

Velox had the idea of using behavioural economics insights to solve the world-wide problem of obesity.

Using behavioural economics insights in an app, it aims to motivate its app users to exercise regularly. It does this by using a financial reward/punishment system, by charging the user’s bank account if he/she did not reach his/her self-selected goals.
Past winners profile

DONACO

Donaco is a website extension which facilitates donations by bringing trustworthy charities to individuals based on the content they read. Their uniqueness stems from three key factors:

Relevant charities are suggested to the reader

Simplicity – a single user account for all donations, with integrated online payments (Android pay, Apple pay, PayPal, etc.)

Transparency - Trusted international and community based charities where more than 80% of proceeds help the cause, and a portal that provides tracking of the donation
Why us?

**Gandhi Centre at Imperial College Business School**
Located within one of the best universities in the world, Imperial College London, the Gandhi Centre for Inclusive Innovation is the principal catalyst for linking Imperial College London’s core competencies in research, teaching and education with companies and institutions in emerging economies.

[imperial.ac.uk/business-school/research/gandhi-centre](imperial.ac.uk/business-school/research/gandhi-centre)

**Global Action on Poverty (GAP)**
Global Action on Poverty builds and supports change-making communities to eradicate poverty. An initiative of the Head Held High Foundation, GAP’s objective is to accelerate the impact produced by a diverse set of committed, passionate individuals (“Changemakers”), who are tirelessly working to bring people out of poverty through myriad ways.

[globalactiononpoverty.org](globalactiononpoverty.org)

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