2016 Award Winners

Sudeep Biswas – Undergraduate Intercalated BSc programme
Received: Dean's Community Award for Improving Society

“With his spare time he has worked endlessly to promote a dance competition he created last year. This year was crucial for this competition to establish itself. All proceeds from this go to charity and also this competition further promotes the fusion Bollywood dance which is taking over southern Asia. Having sold around 800 tickets this year he is already looking to take "just Bollywood" to larger venues”.

Rana Lonnen – Executive MBA programme
Received: Dean’s Community Award for Improving Society

“Rana Lonnen made our executive MBA experience really spectacular - from social events, to charity events to just helping and communicating to everyone promoting cohesion in the class - we cannot imagine the class would be the same without her, we have had the best evening organised by Rana. Rana has also been a tremendous ambassador for Imperial and the face of the college. Rana has gone out of her way to reach out to masters students offering them mentorship, spoke at their events, inspired them and help them with connection to others in her network and with their projects.”

Mohamad Kobrosly – MSc International Health Management
Received: Dean’s Community Award for the Power of Innovative Thinking

“Out of everyone in the IHM class he is the most innovative thinker. He is always thinking outside the box, challenging not only his peers but also the lecturer to think with a different perspective. His input I feel has aided and enriched our learning experience as a collective.

“Mohamad made excellent contributions to in class discussions in almost every lecture throughout the duration of the course. I truly believe that this enriched the learning of all students in our classes, as he not only asked questions that helped clarify difficult issues, but asked questions that stimulated further discussion from other students. Without Mohamad’s enthusiasm and creative thinking around challenging subject areas, I feel that class discussions would have been much less stimulating and these difficult topics would have been much harder to understand.”

“Mohamad is a creative mind. He is always inquisitive and asks intriguing questions that often puzzle lecturers and students as it gets them thinking about a problem differently and more holistically. He has inspired me to think outside the box.”

Vittorio Cannizzaro – MSc Management
Received: Dean’s Community Award for the Power of Innovative Thinking

“Vittorio, Social Media ambassador for the Business School, has brought into the Business school a new method of communication with the outside community: videos showing a students’ perspective during their time at Imperial College Business School. Indeed, he has filmed with a GoPro camera short videos of daily life at Imperial, including company visits, classes, social events and even the South Africa Study Tour. Then, adding a music
background, he assembled all of these short videos to form two final 3/4 minutes long videos. His first video, "My first Month at Imperial College", has already more than 3300 views on YouTube, including several comments of congratulations for the video (including one from a famous music band). This video gathered views from all over the world, including Oceania and South America. His second video has been showed to incoming students, with an excellent feedback, and to the current cohort at the "Goodbye" session in June, when Paolo Taticchi decided to show it to the class as a final recap of the year spent together. Vittorio has spent many hours in the making of the videos, which shows also a committed dedication to the Business School image. Moreover, as a Social Media ambassador, Vittorio linked these videos to his blog posts, thus giving potential applicants an actual view on the student experience. His new employer, a prestigious investment bank, made him Campus Ambassador at Imperial after he showed them the videos during the interview process, which were greatly appreciated. Vittorio has been therefore able to apply his video-making passion to a new, innovative marketing technique, which could be used from now on to promote the brand of the Business School across different communities, on a global scale.”

Big Data: Destination Unknown’ Conference Team
Received: Dean’s Community Award for Inspiring Brilliant Minds

“I see a lot of events organised by students. Generally these are organised to a high standard, with some brilliant speakers, interesting topics and great attendance. The committee for the inaugural student-led conference completely outdid anything I have seen at the Business School in this area. They worked for five months to organise a full one-day themed conference, with key-note speeches, panels, presentations, workshops, tours, competitions and networking which sold out and had a waiting list of a further 25%! Having not known each other before-hand, the committee came together in three distinct teams, career & speaker liaison, programme, and marketing & communications. As the first time running a conference of this type, the committee liaised with C&PDS, Events, and also Marketing teams within the School, to make sure that the conference was run safely, within guidelines, and on brand. At key touchpoints, they reported back and sought feedback from the wider student populous to provide them with the event they wanted (Big Data - Destination Unknown) and at the same time provided a structure that is repeatable year-on-year to leave a fitting legacy for future students to replicate under a wider theme of "The Fusion of Business and Technology". The committee sourced amazing speakers from the likes of McKinsey, BCG, Accenture and many others, constructed a striking sub-brand for the conference, helped build webpages that can be used again, and ran a successful marketing campaign including social media, evidenced by the conference being a sell out.”

Pavel Chernyshev & Maria Kristalinskaya – MSc Strategic Marketing
Received: Dean’s Community Award for Inspiring Brilliant Minds

“Pavel and Maria organised the Digital Marketing Festival, which comprised two panel sessions (Internet and Media) with an impressive range of speakers from organizations such as the BBC, Adobe, Google and The Economist. This activity epitomized Imperial’s mission of ‘inspiring brilliant minds’ in several ways. Firstly, Pavel and Maria had the drive and insight to further interrogate the one of the key themes on the MSc Strategic Marketing programme – the appreciation of technology as an opportunity and a risk. Given that non-digital marketing has been in decline for the last decade, and accordingly, organizations who are not embracing digital transformation are declining, the festival looked to the future of marketing. It tackled a number of provocative and challenging topics (e.g. growth hacking, marketing’s shift from creative to scientific discipline, ethics around privacy, the death of
facebook), that are nonetheless critical for our students who will be entering the world of work in the coming months, and will be looking to impress their employers with their industry knowledge. Pavel and Maria also mobilised a great team of student volunteers who assisted with the smooth delivery of the event, and made sure it was high-impact. This was achieved through a livestream on facebook and periscope (which pulled in over 1000 individuals), maintaining social media feeds, and generating content such as speaker interviews. The festival has conferred numerous benefits to the programme and the business school. Above all, it has positioned us as being cutting edge in regards to digital marketing and the fusion of business and technology. In addition, we have now forged many links to alumni who were speakers, or companies who were involved as sponsors or media partners such as Procter & Gamble, ASOS etc. We now have a great platform to build on for subsequent years. I’d like to commend their professionalism – the way in which they were able to pull off such an impressive event with a shoestring budget and limited time – and their entrepreneurial spirit, given that this was the first student-led festival to take place at the Business School.”

**Hsuan Fu – Doctoral Programme**  
Received: **Dean’s Community Award for Inspiring Brilliant Minds**

“Hsuan is an active member of the Doctoral Programme SSC and she has set up a series of seminars for her fellow students. This is a new initiative, set up to help cohort building and also as a way of sharing expertise. The speakers were fellow Doctoral students; it is a way for them to practice their presenting and for those more experienced, for sharing tips on style and how to organise content.”

**Andre Akira Kashiwara – Full-time MBA**  
Received: **Dean’s Community Award for Pioneering Practical Solutions**

“Andre Kashiwara is the trustworthy Careers Rep of our FTMBA cohort. He is a highly qualified professional who energetically leverages his outstanding academic achievements (i.e. Stanford grad) and multi-faceted work experience (i.e. Accenture senior leader) for the benefits of our MBA cohort. He helps to build strong and lasting connections between the school and external business community. Moreover, he offers valuable career and life advices to any classmate who seeks assistance. In short, he is an indispensable asset of the Imperial College Business School.”

“He made a clear contribution to enhance BS relationship with many companies to encourage the recruitment of imperial students. He also participated in the digital & marketing club. This club did the best events, bringing very interesting people to present in the school.”

“Andre has acted as a personal consultant to many of us over the past year, solving many student worries and concerns and offering insightful advice at so many points.”

**Imperial College Women in Business Club**  
Received: **Dean’s Community Award for Pioneering Practical Solutions**

“For helping female students reach full potential and build a career.”
“ICWB organised numerous events throughout the year that were both interesting and insightful. The society has opened up their doors to everyone, both male and female, and has made it possible for me and others to connect with women who are leaders in their fields and also network with many professionals in my chosen field of consulting. The committee members deserve to be recognised for their efforts which spanned the entire academic year and produced tangible results in terms of career progression for many students of the business school like myself.”

“They have not only inspired women in the college but also the men. They have set up programmes to groom students for recruitment processes and provide students with job opportunities. They are stars to be recognized!”

“They held an event called women in innovation where employees from different industries came to talk about their innovative approach in doing business. This event is very successful and is also unprecedented in Imperial College Business School.”

“Women in Business has become a widely talked about issue everywhere, at both a university level and in the commercial world. However, there was not really anything in the Business School that facilitated empowering females in the business world and helping make lasting connections beyond individuals personally seeking others out. ICWB filled in a gap at ICBS by encouraging female students and holding events that brought together women from a variety of different ages, backgrounds and academic/working levels.”

“This society/ club has provided all its members with various opportunities to network and interact with corporates and in addition the women in innovation event was one of the best events organised by a group of students from the business school. It was a very well organised and out of the ordinary experience to attend the event. Moreover, the approach taken by this initiative stands out as they try to bring various interesting themes that can be very well associated with women and diversity. Overall a very active society with super enthusiastic team always look for ways to innovate to get more people aware of diversity and embrace the ICBS culture.”

“This group have set up a high functioning club with some excellent industry and recruitment events. The students have been a pleasure to work with and have evidenced a real entrepreneurial spirit and tenacity in getting things off the ground.”

Michael Rogerson – Full-time MBA
Received: Dean’s Community Award for Sustainable Business Thinking

“Strong emphasis on equality and humanity”

“Mike has been an advocate for giving back to society throughout the year, pushing us all to think about sustainability and social responsibility within our future careers.”

“Mike is going into social impact consulting beyond the MBA. In his time in the program he held a csr event bringing in social impact businesses for students to interact with. He also contributed greatly to the discussion and success of the straight csr elective I participated in. Mike has worked really hard to get sustainability on the MBA curriculum, and brought in guest speakers to talk to the business school about this important topic. He has also worked with sustainable social enterprises outside the school this year.”

“In the Business School Consulting Club Committee this year, Michael has gone above and beyond to push for the inclusion of sustainability events, ideas, and culture, both in our
events and communications as well as in other ventures that I've seen him work on. Among other things, I attended the panel event which he organised at the beginning of May, which was incredibly interesting and thought-provoking. Moreover, Michael is a mentor for Hatch Incubator & Startup Brixton, which help develop sustainable and social-minded startups near where I live. There are more sustainability-related ventures which Michael has been pursuing while at Imperial, including pushing for the inclusion of Sustainability as a core MBA module and work for sustainable charities. Overall, I think Michael really deserves this recognition, because he has contributed significantly to making both the Imperial community and London more generally a greener, more sustainably-minded place."

“Michael has not only pushed us all to think about our future careers as coming together with sustainability and social responsibility, he has also been incredibly generous sharing knowledge and offering advice.”

“Michael has been a key person in raising the issue of sustainability both within the BS and the College. He has worked strongly for the creation of a club that will last beyond his stay here, which I find remarkable.”

“Worked with sustainable start up, mass challenge, founded college wide sustainable society Mike’s passion for this area has really shone through. The best example I personally have is his setting up of a sustainability conference, setting up talks from a varied range of industries about how they were incorporating sustainability into their business model”

Alisa Anantvoranich – Full-time MBA
Received: Dean’s Community Award for Sustainable Business Thinking

“Alisa has engaged during her MBA Tenure in strengthening the relationship with sustainability companies in the Market by hosting events as well as improving community’s awareness related to this topic.”

“Alisa has been a joy to work with this year and the main reason I am nominating her is for the way she brings people together in all of the work that she is doing. I have come across her in three main ways (and the fact that she holds these roles is demonstrative of her involvement). She is an MBA Ambassador, she is one of the principal organisers of the MBA Gala, bringing all of the different MBA cohorts together. However, my main interaction with her is as MBA President of the Marketing and Digital Club - she has organised the club in such a great way - keeping on top of things, whilst allowing the rest of the committee to flourish under her leadership and bringing MBA and MSc students together to work and network together. The club has run some of the most successful Career Club events this year, and for each one, Alisa's calm and polite organisational skills always come to the fore. A key demonstration of her ability to bring people together is the fact that the club ran two joint events this year - one with the Entrepreneurship Club and one with the Consulting Club. The event with the Consulting Club was a sustainability event entitled "How to make a green fortune"."